# The Men Per

# **Promoter Program - Word of Mouth advertising works!**

Become a promoter of one of the hottest selling products for men! The Men Pen is the buzz of bars, nightclubs, offices, college campuses, and more. We have setup for you a mutually beneficial program to compensate you for promoting The Men Pen concealer stick.

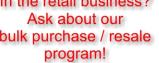
### The Promoter Program

Promote The Men Pen to every guy you know or run into. Give them your personal coupon code which will give them a discount when the purchase The Men Pen online. Every time your personal coupon code is used, you will earn a \$4 credit on the customers first purchase. They get \$4 discount on their first Men Pen purchase and you get \$4 commision when they use your coupon, all you have to do is get your discount code out there!

## Step by Step easy earnings:

- 1. Talk about The Men Pen
- 2. Give the customer your personal coupon code
- 3. Whenever the coupon code is used for a purchase you will be awarded a commision.
- 5. Customer receives \$4 discount on The Men Pen
- 6. You receive \$4 commission on each new customers first purchase.
- 5. Distribute your personal coupon code as widely as possible.
- 7. You get a check from The Men Pen

In the retail business? Ask about our bulk purchase / resale program!



#### What to do Next!:

If this is a program that sounds good to you, get started today! Register as an authorized promoter and receive a coupon code. Talk about The Men Pen to everyone! Purchase a few sticks to use for yourself and samples We'll send you promotional materials.

## Marketing Tools:

- -Business card promotional cards with color chart on back.
- -Show the customer an actual stick
- -Write your coupon code on every card and personally hand off to prospect.





The Men Pen™ www.themenpen.com

