

The Men Pen™

Promoter Program - Word of Mouth advertising works!

Become a promoter of one of the hottest selling products for men! The Men Pen is the buzz of bars, nightclubs, offices, college campuses, and more. We have setup for you a mutually beneficial program to compensate you for promoting The Men Pen concealer stick.

The Promoter Program

Promote The Men Pen to every guy you know or run into. Give them your personal coupon code which will give them a discount when they purchase The Men Pen online. Every time your personal coupon code is used, you will earn a \$4 credit on the customers first purchase. They get \$4 discount on their first Men Pen purchase and you get \$4 commision when they use your coupon, all you have to do is get your discount code out there!

Step by Step easy earnings:

1. Talk about The Men Pen
2. Give the customer your personal coupon code
3. Whenever the coupon code is used for a purchase you will be awarded a commision.
5. Customer receives \$4 discount on The Men Pen
6. You receive \$4 commision on each new customers first purchase.
5. Distribute your personal coupon code as widely as possible.
7. You get a check from The Men Pen

In the retail business?
Ask about our
bulk purchase / resale
program!

What to do Next!:

If this is a program that sounds good to you, get started today!
Register as an authorized promoter and receive a coupon code.
Talk about The Men Pen to everyone!
Purchase a few sticks to use for yourself and samples
We'll send you promotional materials.

Marketing Tools:

- Business card promotional cards with color chart on back.
- Show the customer an actual stick
- Write your coupon code on every card and personally hand off to prospect.



**\$4 For Them
\$4 For You**

The Men Pen™
www.themenpen.com



17 Colors to choose from.

1	2	3	4	5	6
7	8	9	10	11	12
13	14	15	16	17	